

Rothrock  
Nursery

Telling  
All  
About  
The Famous  
Kardinal King

LATEST PRICE LIST  
OF OUR SELECT STRAIN

# Strawberry Plants

Order Early  
Quick Delivery  
at  
Proper Planting  
Time

The Home of Better Quality Plants

:- Millions of Double Inspected State Certified Plants

## WHAT IS THE STRAWBERRY?

It is a plant of the genus *Tragaria*, belonging to the order Rosaceae. The calyx is ten-cleft, the petals five, and seeds are embedded in a fleshy receptacle, which is the delicious and fragrant fruit.

The plant is a dwarf perennial, of stocky habit; the stalk is generally long, and more or less hirsute. The *hautbois*, which is now believed to be a cultivated form of *F. vesca*, was probably the earliest garden strawberry. The chief wild strawberries of the U. S. are *Fragaria virginiana* and *F. Americana*. Garden varieties have been derived chiefly from *F. Chiloensis*, the Chilean strawberry and the Virginia species.

Strawberries grow best on a moderately rich loam soil well drained, but adapts itself to almost all other soils.

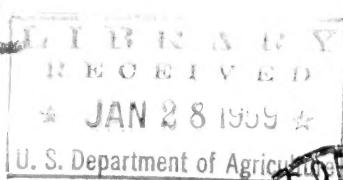
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**Rothrock's Strawberries --- 1958**

**Sunnyside Nursery**

JOHN R. ROTHROCK, Prop.  
Northampton County, R. D. 2, Bangor, Pa.  
Phone: Bangor 296-R-2 JU 1-7311



Name.....  
S.....

Address.....Box.....

City.....R. D.....

County.....State.....

HELLO, EVERYBODY!

January 1, 1958

First, I want to thank every friend and customer for the splendid orders I have received. It's simply **Wonderful**.

It's time to talk again about my Kardinal King strawberries.

This is my eleventh descriptive folder and price list. I have been raising many varieties of vegetables, fruits and berries the last 49 years, and what I am saying is the truth. It is too late in life to be different. I've tried many, many new varieties in the last 49 years to find the best strawberry, and believe me **I have found it. It's the new Kardinal King.**

So many varieties have a fault or two—too sour or soft, too small or run small soon, dull appearance, etc. It costs no more to raise a sweet, large and attractive berry, and what a pleasure when you pick them and when selling them. Well, they sell on sight.

Kardinal King strawberry is summer bearing. It is truly the sweetest, largest and finest berry. The hulls stay green and have a bright, glossy appearance. It is very early: three or four days later than the earliest, to late in season and holds to good size till last. It is a very vigorous grower and plant maker. The plants are medium size, but grow large in Spring as they blossom. It is disease free, and seems to thrive in all soils and has no faults that I know of, and I ought to know as I have fruited it fourteen years, and that is long enough for a fault to develop. **Don't plant too close** or you will have too many runner plants.

Make sure you get my pure true-to-name Kardinal Kings — none better.

### CULTURE DIRECTIONS:

For garden culture, I would plant 20 inches in row and rows  $3\frac{1}{2}$  feet apart. For field culture, I would plant 24 inches to 30 inches in row and rows  $4\frac{1}{2}$  feet to  $5\frac{1}{2}$  feet. It all depends on your soil, care and rain.

### REMEMBER:

My plants are State inspected twice yearly, and are all grown on rich, moderate clay loam upland soil where the best flavored vegetables and berries grow.

Strawberries must be planted so the crown is even with the level soil and keep free of all weeds, and I would not plant where you have much chick weed as it grows fastest in early spring and chokes out your fruit.

You may use Vigoro as a side dressing if needed after planted and then mulch two inches with fine cut wheat straw or corn stalks as soon as the ground freezes, and leave on as the plants have power to push through, and then top dress with fine chicken manure or stable manure or complete fertilizer. And then be ready when they ripen for your biggest surprise —the tickle, tantalizing taste for weeks; yes, for years.

I have had Kardinal Kings that weighed  $1\frac{1}{2}$  to 2 ounces each and measured  $5\frac{1}{2} \times 5\frac{1}{4}$  inches and 12 berries to the pound is common. I have proof and witness to the above. One of my customers reports 12 berries to the quart. I have many satisfied customers that praise my Kardinal King—north, south, east and west. Will you be one more?

You can't plant any other fruit for so little money and in one year reap such big results as strawberries, especially Kardinal King.

And best of all, Kardinal King gives no knotty or green or seedy ends. They are round conical in shape.

### WHAT IS THE KARDINAL KING?

First — Kardinal King is so far superior in earliest, size, flavor, productiveness, appearance, vigor and disease free, that it tops them all. It is truly and correctly named — KARDINAL KING — king of all strawberries; king for size, king for beauty, king for sweetness and flavor. It is a joy to work around them, such fine, big healthy and vigorous looking, no diseased plants, and picking them — Oh, Boy!

It is also a good freezer.

And what could I say more. In one word — it's extra super wonderful!

I do not know its parentage.

You just plant a lot and find out for yourself.

My motto is: not how cheap, but how good.

I have a fine lot of plants for you this season in spite of the driest season I ever went through.

**Please order early**, as I have been sold out and thousands of plants short for orders for last three years. Please send cash, check or money order with order, and state when wanted.

I plan to ship Southern orders first and fresh dug plants each day, starting about April 17 to May 19, '58. All orders are prepaid to your address by Parcel Post or Express.

Strawberry prices — postpaid:

KARDINAL KING: 25—\$1.25      100—\$4.25      500—\$13.00      1,000—\$24.00      5,000—\$105.00

Unpack all orders at once and hill in if not ready to plant and plant preferably towards evening if ground is dry and hot. Water them.

I have a very nice lot of plants of two other varieties that I have thoroughly tested and urge you to try them.

**The Bellmar.** It has several very good qualities. It is one of the very earliest berries to ripen, good size. A good red berry, just firm enough and nice to ship for local trade or home use. The plants are large with glossy green leaves, a nice green cap and just enough plants for matted rows. Medium high fruit stems loaded with lots of fruit. Try it. **Prices are same as Kardinal King.**

**Varigated Pop Corn.** Red, white, yellow, blue and black grains all on one ear. Ears are 4-6 in. long on 6-7 ft. stalks. Pops nice, a real novelty. Seed Packet 15c. For popping,  $\frac{1}{2}$  lb. \$ .35, 1 lb. \$ .60 Ppd.

**Red Raspberry.** Indian Summer, very large thimble size berry. Bears in July and October. The best of the everbearers. No. 1 — 10 Plants \$2.50, 25 Plants \$5.00 Ppd.

**Don't** forget to order plenty of my **Dahlias**, **Beans** and **Pumpkins** too.

**Do** you know that **Strawberries** are an excellent source of **Vitamins A and C**, also **Calcium** and **Iron** and low in **Calories** — so eat **Strawberries** for your health.

White Birch Trees. 4-6 ft., \$1.50. 3--\$4.25 Ppd.

Maple Trees, 2-3 ft., \$1.00, 6—\$5.00, 6-10 ft., \$3.50, 4—\$13.00 Collect by Express.

#### A NEW SPORT STRAWBERRY VARIETY

This is a new sport variety offered for sale the first time. It is very **exciting** in **size, flavor, eye appeal,** and **plant vigor.** It is much like my famous Kardinal King in all ways, yet there is a difference. Parentage unknown. Try it by all means. I raised the finest berries last season that I ever picked, in spite of the driest season I ever experienced.

**Marvelous** is the name I am giving it, as that best describes it. The plants this year may not be quite as large, because of the dry summer, but the vigorous, disease free plants will produce a good row of plants. **Prices are the same as Kardinal King.** Plant largely and you won't regret it.

**Berry Collection** — 25 plants each, Kardinal King, Marvelous, and Bellmar, total 75 plants, \$3.75, \$3.60. 50 each of above, total 150 plants, \$7.50, \$7.00 Ppd.

This will give you a good sized patch, a lot of the best fruit that grows to sell.

I am also offering this season five mixed colors of Gladiolus: deep red, purple and very velvety; light red, deep yellow, pink, and white. All number one bulbs that will bloom this season.

**PRICES**—postpaid: Mixed only—as they come—a very fine selection: 6—50c      18—\$1.00      40—\$2.00  
75—\$3.25      100—\$4.00.

**PLEASE ANSWER QUESTIONS**

What is your experience with strawberries?

What is your favorite variety?

SUNNYSIDE NURSERY  
Bangor, Pa., R. D. No. 2  
Northampton County.

Have you ever tried my variety?

What is your present acreage?

## Remarks and Suggestions

Please write very plain. Write below the names of any of your friends you are sure to be interested in our dependable quality nursery stock and we will add free plants of our selection to your order.